



SPONSORSHIP PACKAGES

PRESENTING SPONSOR (FOOTBALL GAME) - \$10,000

- Recognition as presenting sponsor with link from website
- Press release announcement as presenting sponsor
- Signage at game and related functions
- Opportunity for corporate tent in tailgate area
- Full color page ad in game program
- Logo on cover of game program
- Recognition on promotional event poster
- Presentation of official game ball
- Recognition during LIVE game broadcast
- Speaking opportunity/recognition during pre-game ceremonies
- Speaking opportunity/recognition at Friday banquet
- Photo opportunities with game organizers
- Right to execute pre-approved promotional programs
- (50) Premium Seating Game Tickets & (8) Banquet Tickets
- (8) VIP Sideline Passes

PRESENTING SPONSOR (BANQUET) - \$5,000

- Recognition as presenting sponsor with link from website
- Signage at game and related functions
- Opportunity for corporate tent in tailgate area
- Full color page ad in game program
- Recognition on promotional event poster
- Recognition during LIVE game broadcast
- Speaking opportunity/recognition at banquet
- Photo opportunities with game organizers
- Right to execute pre-approved promotional programs
- (25) Game Tickets & (8) Banquet Tickets
- (4) VIP Sideline Passes

ALL-AMERICAN - \$4,000

- Logo and link on website
- Full color page ad in commemorative event program
- Signage at game and related functions
- Recognition on promotional event poster
- Recognition during LIVE game broadcast
- Right to execute pre-approved promotional programs
- Photo opportunities with game organizers
- (20) Game Tickets & (4) Banquet Tickets
- (4) VIP Sideline Passes

TOUCHDOWN - \$2,500

- Logo and link on website
- Full color page ad in commemorative event program
- Signage at game and related functions
- Recognition on promotional event poster
- Recognition during LIVE game broadcast
- Photo opportunities with game organizers
- (12) Game Tickets & (4) Banquet Tickets
- (2) VIP Sideline Passes

EXTRA POINT - \$1,000

- Logo and link on website
- Half color page ad in commemorative event program
- Signage at game and related functions



**Shriners Hospitals
for Children®**

Shriners Hospitals for Children® is a health care system of 22 hospitals dedicated to improving the lives of children by providing pediatric specialty care, innovative research, and outstanding teaching programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care and receive all services in a family-centered environment, regardless of the patients' ability to pay. It's how Shriners Hospitals for Children® has been sending their love to the rescue since 1922.

BRANDING OPPORTUNITIES

PRESENTING SPONSOR (PRE-GAME) - \$2,500

- On-field recognition as presenting sponsor for pregame
- Logo and link on website
- Full color page ad in commemorative event program
- Signage at game and related functions
- Recognition on promotional event poster
- Recognition during LIVE online game broadcast
- Photo opportunities with game organizers and entertainers
- (8) Game Tickets & (2) Banquet Tickets
- (2) VIP Sideline Passes

PRESENTING SPONSOR (PARADE) - \$2,500

- Opportunity to be Parade Marshall in parade
- Logo and link on website
- Full color page ad in commemorative event program
- Signage at game and related functions
- Recognition on promotional event poster
- Recognition during LIVE online game broadcast
- Photo opportunities with game organizers
- (8) Game Tickets & (2) Banquet Tickets
- (2) VIP Sideline Passes

ENTERTAINMENT (COOK OUT) - \$1,000

- Logo and link on website along with signage at event
- Half color page ad in commemorative event program
- Attend event to meet players and coaches

ENTERTAINMENT (HOSPITALITY) - \$1,000

- Logo and link on website along with signage at event
- Half color page ad in commemorative event program
- Attend event to meet guests at Host Hotel

GAME T-SHIRTS - \$1,500

- Only company logo prominently displayed on back of shirt
- Logo and link on website
- Half page ad in commemorative event program

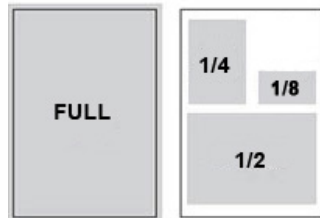
PLAYERS' LOCKER NAME PLATES - \$1,000

- Company logo on all 88 player name plates above locker
- Logo and link on website
- Half page ad in commemorative event program

COMMEMORATIVE EVENT PROGRAM ADS

RATES

Back Cover - \$500
Inside Front Cover - \$400
Inside Back Cover - \$400
Full Color Pages - \$300
Full Page - \$200
1/2 Page - \$150
1/4 Page - \$100
1/8 Page - \$50



DIMENSIONS

Back Cover - 8.625" x 11.125"
Inside Front Cover - 8.625" x 11.125"
Inside Back Cover - 8.625" x 11.125"
Full Page - 8.625" x 11.125"
1/2 Page - 4.3125" x 5.5625"
1/4 Page - 3.75" x 5"
1/8 Page - 2.5" x 3.75" or 1.25" x 7.75"

FACTS ABOUT 2012 EVENT

Over 1800 fans attended the event in person
Over 4500 unique visitors on our website
Over 200 fans on Facebook
Over 3000 have watched the event on Highschoolcube.com



BECOME A SUPPORTER

If you are interested in purchasing a sponsorship package or business solution in support of the Shriners Hospitals for Children® or have questions regarding these opportunities, please contact : Eric Tjarks (217) 781-2400 ilshrinegame@gmail.com

Please submit payment by mailing a check to:
Illinois High School Shrine Game
4201 S. Industry Drive
Bartonville, IL 61607